



Energy Conservation and New Energy Auto Show

# 13<sup>th</sup> Shanghai International Energy-saving and New Energy Automobile Industry Expo

**July 3-5 2019**      **SNIEC** (No. 2345, Longyang Road, Pudong New Area, Shanghai City)

**A trade platform that leads the development of China's new energy auto industry**

## **Scale of 2019 exhibition (expected)**

More than 600 exhibitors

40,000 exhibition area

more than 60,000 professional visitors



## **【Support units to be invited】**

Ministry of Industry and Information Technology of the People's Republic of China  
Ministry of Science and Technology of the People's Republic of China  
China Council for the Promotion of International Trade  
Shanghai Economic and Information Commission  
Shanghai Municipal Commission of Commerce

## **【Organizing units】**

Qiyang Exhibition Service (Shanghai) Co., Ltd.  
UTM (United Trade Media)

## 【Introduction to Exhibition】

### -Perfectly present the entire industrial chain of new energy vehicle

As the earliest exhibition focusing on the new energy vehicle industry in China, EVChina enjoys a good reputation of the first major energy-saving and new-energy vehicle and the vane in the global energy-saving and new-energy vehicle industry. The total area of EVChina 2019 exhibition will exceed 40,000 square meters, and it will fully display the latest results of energy-saving and new-energy vehicle development around energy-saving and new-energy vehicle, cell, motor, electronic control (three electric devices) and charging facilities, key parts and materials and other fields and by exhibition areas of “Exhibition Area of New Energy Vehicles (Passenger Vehicles, Logistics Vehicles, Buses)”, “Exhibition Area of Cell, Motor and Electric Control (three core electric devices)”, “Exhibition Area of Hydrogen Energy Fuel Cell”, “Exhibition Area of Charging Facilities and Supporting Devices”, “Exhibition Area of Harness and Connector” and “Exhibition Area of New Energy Vehicle Air Conditioning”. This will also be a feast for the new energy vehicle industry in China. The exhibition will be held at the Shanghai New International Expo Center on July 3-5, 2019. Industry insiders are welcome to come to the site for negotiation and cooperation.

### -Lead the industry vane as a high-end professional conference

During the exhibition, a series of conference activities will be held, including “World New Energy Vehicle Industry Development Conference”, “TOP100 China International Energy Conservation and New Energy Vehicle Industry Summit and Selection”, “China International Development Forum for Three Core Electric Devices of New Energy Vehicles”, “China International New Energy Logistics Vehicle Development Summit”, “Intelligent Summit Forum for New Energy Vehicle Assembly”, “Business Matching Round-table Conference between complete vehicle Enterprise and Spare Parts Enterprise”, “New Energy Vehicle Timeshare Leasing Development Summit Forum”, “Test Drive of New Energy Vehicle ” and “New Energy Vehicle Media Photography Contest”. The forum is dedicated to building a technical feast and information exchange platform for “pragmatic, professional and high-end” new energy vehicles and key components, and making in-depth analysis of the future development for the smart manufacturing of new energy vehicles.

### -Focus on EVChina2019 and bring together international leading new energy vehicle brands

This exhibition will continue the theme of “Green and Smart, Drive the Future”, and the complete vehicle exhibition area will once again attract hundreds of vehicle models including pure electric vehicles (buses) and hybrid electric vehicles (buses) from more than 30 domestic and foreign vehicle companies including Tesla, SAIC New Energy, Beiqi New Energy, BYD, Chery New Energy, Jianghuai New Energy, Geely New Energy, Zhidou, Shen Long, Jinlong and Ankai; the exhibition area of key parts will attract CATL, China Aviation Lithium Battery, Edrive, Jing-Jin Electric, CLOU Drive, Start Charge, Sinohytec, Sunrise Power, Tyc, Jiaze, Aotecar, Dongfeng Dena, Konit, ELANTAS, Faratronic and other companies to participate in the exhibition. It will provide the majority of vehicle manufacturers with a high-quality platform for industrial investment, trade exchanges, display and marketing and the majority of electric vehicle consumers with a full range of auto market event for appreciating, playing and purchasing vehicles. Please focus on Shanghai and EVChina2019 for Pudong New International Expo Center in July. We are waiting for you.

### -Challenges and opportunities of new energy vehicle engineering

How can original equipment suppliers embrace the development opportunities brought by the new energy vehicle market? This exhibition will focus on the lightweight of power systems, power cells,

wheel motors and other parts, and bring new challenges and opportunities to the manufacturing engineering through the application of these revolutionary new technologies and new products. EVChina2019 Shanghai International Energy Conservation and New Energy vehicle Industry Expo will build a deep understanding of the exchange platform for new energy vehicle engineering field.

## 【Range of exhibits】

### Types of complete vehicles:

Plug-in hybrid electric vehicles (HEV), Battery Electric Vehicle (BEV), fuel cell vehicles (FCEV) as well as other new energy vehicles, buses and commercial vehicles.

### Types of spare parts:

1. New energy vehicle motor, electric control, power cell, super capacitor, fuel cell and supporting equipment materials
2. Charging pile, charging cell and cell management system, parking lot charging facilities, intelligent monitoring, charging station power supply solutions
3. New energy vehicle wiring harness and connector
4. New energy vehicle air conditioning and thermal management
5. Lightweight of new energy vehicles

### Types of services:

Shared travel - new energy vehicle timeshare lease

## 【Exhibition fee】

### A. Booth expense

#### A1. Domestic enterprises

Standard booth: 16,800 yuan / 9 square meters, 10% extra charge for double opening

Luxury booth: 23,800 yuan / 12 square meters, 10% extra charge for double opening

Raw space booth: 1,680 yuan / square meter (minimum 36 square meters, excluding any facilities)

#### A2: Overseas enterprises: (including Hong Kong, Macao and Taiwan)

Standard booth: USD 5,000/9 square meters, 10% extra charge for double opening

Luxury booth: USD 6,000/12 square meters, 10% extra charge for double opening

Raw space booth: USD 500/m<sup>2</sup> (minimum 36 square meters, excluding any facilities)

#### Note:

1. Standard booth: 9m<sup>2</sup> (3m×3m); configuration: exhibition venue, booth height: 2.5m, fascia board in both Chinese and English, one inquiry desk, two folding chairs, carpet, 220V power socket and two spotlights.

2. Luxury booth: 12m<sup>2</sup> (3m × 4m); configuration: exhibition venue, booth height: 3.5m, fascia board in both Chinese and English, one inquiry desk, one glass round tables (including 4 chairs), flowers (decorations), LOGO image card, carpet, 220V power socket and two spotlights and schematic diagram attached.

3. Raw space booth (not less than 36m<sup>2</sup>); configuration: exhibition venue, security service, public liability insurance, no facilities

### B. Technical seminar fee

Domestic enterprises: 20,000 yuan / seminar / 20 minutes

Overseas enterprises: including Hong Kong, Macao and Taiwan, USD 5,000/seminar/20 minutes

Note: Provide venues, tables and chairs, mineral water, projection equipment, etc.

### C. Advertising and sponsorship fees

In order to enhance the corporate brand and popularity and reputation, highlight the excellent product quality and services and enable the companies participating in this exhibition to achieve the best results, the organizing committee provides a variety of sponsorship programs and on-site advertising opportunities.

## **C1. Publication**

The publication will help you find customers after the exhibition! In addition to being distributed during the exhibition, it will be sent to the professionals who do not visit the exhibition by various relevant channels, so that they can use the journal to quickly find contact information and service contents.

Front cover: 50,000 yuan / page

Back cover: 48,000 yuan / page

Inside front cover: 30,000 yuan / page

Inside back cover: 20,000 yuan / page

Title page: 10,000 yuan / page

Color page: 8,000 yuan / page

## **C2. Exhibitor/Visitor badge advertisement: RMB 50,000**

Note: size: 95mm × 110mm (W×H); quantity: 30,000

All exhibitors, professional visitors, media reporters and industry VIPs may wear the badge printed with your advertisement on the spot, which is one of the most effective mobile brand promotion vehicles.

## **C3. Exhibition handbag advertising: RMB 20,000 / 5,000 pcs**

The exhibition handbags will be distributed to exhibitors/visitors free of charge at the entrance registration office. After the exhibition, the visitors will still use the handbag to carry routine items, which will play a role in continuing to promote the companies.

## **C4. On-site bottled water advertising: RMB 10,000 / 4,000 pcs**

At the exhibition site, bottled water sponsored by you will be provided to exhibitors/visitors free of charge.

## **C5. Fixed stand outside the entrance hall:**

Note: Release + production (size: 5m × 8m, without edge covering)

It is the most eye-catching and effective way of publicity, all exhibitors and professional visitors can see the stand. It can highlight the brand, and spread the reputation.

## **C6. Aerial advertising at the login hall: RMB 29,800 / pcs**

Note: Release + production (size: 3m × 6m)

It is consistent with the image wall of the exhibition and at the excellent position for the photography propaganda, so as to maximize the promotion benefits.

## **C7. Hanging advertisement at the main channel of the exhibition hall: RMB 15,800 / pcs**

Note: Release + production (size: 2m × 3m)

It is placed at the main channel to give buyers a very intuitive product information, so as to quickly lock your company's location, which is worth recommending.

## **C8. Professional visitor gift sponsorship: RMB30,000 / company**

After professional buyers receive sponsored gifts, they may deepen corporate impressions and understand your company's product information. It is also a good way to promote.

## 【Concurrent Activities】

Specs	No.	Topics ( Tentative )	Time arrangement
High-level Forum	1	World New Energy Vehicle Industry Development Conference	July 3rd morning
Themed Summits	2	TOP100 China International Energy Conservation and New Energy Vehicle Industry Summit and Selection	July 3rd afternoon
Open Forums	3	China International Development Forum for Three Core Electric Devices of New Energy Vehicles	July 3rd morning
	4	Hydrogen energy and fuel cell vehicle conference and technology products promotion conference	July 3rd morning
	5	China International New Energy Logistics Vehicle Development Summit	July 3rd afternoon
	6	Intelligent Summit Forum for New Energy Vehicle Assembly	July 3rd afternoon
	7	Business Matching Round-table Conference between complete vehicle Enterprise and Spare Parts Enterprise	July 3rd afternoon
	8	New Energy Vehicle Timeshare Leasing Development Summit Forum	July 4rd morning
	9	Charging Technology and Infrastructure Industry Forum	July 4rd morning
	10	New energy vehicle industry financing Summit Forum	July 4rd morning
	11	China International lithium power development forum for new energy technology	July 4rd morning
	12	New Energy Vehicle Wiring Harness and Connector Summit Forum	July 4rd morning
	13	Intelligent Network Automobile and key Techbologies Forum	July 4rd morning
	14	Test Drive of New Energy Vehicle	July 4rd afternoon
	15	New Energy Vehicle Media Photography Contest	July 4rd afternoon

## 【Contact information】

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